BIOGRAPHICAL SKETCH

NAME	POSITION TITLE
Crawley, LaVera Marguerite	Assistant Professor (Research)
eRA COMMONS USER NAME CRAWLEY.LAVERA	

EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE *(if applicable)*	YEAR(s)	FIELD OF STUDY
Howard University, Washington, D.C.		1973-1974	Zoology
South Carolina State College, Orangeburg, SC		1974-1977	Chemistry
Meharry Medical College, Nashville, TN	M.D.	1981	Medicine
University of California, San Francisco; San Francisco, CA	Residency Chief Resident	1983 – 85 1986	Family Medicine
Stanford University School of Medicine, Palo Alto, California	Fellow	1997 –1999	Ethics Research
Harvard Medical School Center for Palliative Care, Boston, Massachusetts	Fellow	2000	Palliative Care Education
University of California, Berkeley School of Public Health, Berkeley, California	MPH	2003 - 2004	Interdisciplinary Studies

A. Personal Statement.

I am an empirical public health/bioethicist with extensive background in health disparities research. I situate all of my work in the area of social justice, much of it within the domain of public health ethics. I serve as an ethics advisor (Subcommittee to Advisory Committee to the Director) at the Centers for Disease Control and Prevention and it was my work on this committee that first alerted me to the problems being addressed in this proposal. As a reviewer of the CDC recommendations for ethical considerations when allocating mechanical ventilators during a severe influenza pandemic, I noted a lack of clear guidelines on how to achieve effective and equitable public engagement in these settings. As such, I am pursuing the R03 mechanism to begin new work in this area and propose to explore new approaches for measuring appropriate representation in public engagement. I bring over a decade of work at the Stanford Center for Biomedical Ethics (SCBE) exploring the intersections of inclusion, identity, and health disparities using a range of research methods and approaches across ethics topics related to: minority participation in clinical trials; end-of-life care; cancer prevention; direct-to-consumer advertising; and most recently childhood bereavement. For this proposed project, I bring a solid background in mixed qualitative/quantitative methods research and a strong command of a range of public health and social science empirical approaches to research design and data analysis. I supplemented my studies in epidemiology and biostatistics at UC Berkeley with methods in systematic review at Oxford University's Programme in Health Sciences and will apply those methods in this project. I studied multiple correspondence analysis under Michael Greenacre, Professor of Mathematics and Statistics at the Universitat Pompeu Fabra in Barcelona (visiting professor at Stanford) who is the foremost expert of this method and who remains a mentor. I have two recent publications where I have used this method. I have demonstrated experience and commitment to issues of social justice for which community and public engagement is a critical pillar. I have been the PI on foundation and NIH grants with past success in designing and managing a research project on time and within budget.

B. Positions and Honors.

Positions and Employment

1983 – 1986 Resident, Family Practice, University of California, San Francisco
1985 – 1986 Chief Resident, Family Practice, University of California, San Francisco
1986 – 1989 Family Physician, Navajo Area Indian Health Service
1997 – 1999 Fellow, Stanford University School of Medicine – Biomedical Ethics Research
1999 – 2005 Lecturer in Medicine, Stanford University Center for Biomedical Ethics
2000 Fellow, Harvard University – Palliative Care, Education and Practice

Positions and Employment (con't)

2001 – 2003 Executive Director, Initiative to Improve Palliative Care to African Americans
2005 – 2006 Instructor, Dept. of Pediatrics, Stanford University Center for Biomedical Ethics
2006 – Assistant Professor, (Research) Dept. of Pediatrics, Stanford Center for Biomedical Ethics
2009 – Ethics Advisor, Subcommittee to Advisory Committee to the Director, Centers for Disease Control and Prevention

Other Experience and Professional Memberships

2000 – Stanford Med Scholars Program, Member Committee for Arts & Humanities
2001 – 2007 Americans for Better Care of the Dying (Secretary, 2002-2003)
2001 – 2003 The Robert Wood Johnson Foundation Last Acts Campaign
2001 – 2002 Stanford General Clinical Research Center Pediatrics Advisory Committee
2002 – 2005 TOP-MED National Medical Curriculum on Pain Care
2003 – 2005 The Initiative to Improve Palliative Care for African-Americans, Vice President
2005 – 2007 Scientific Review Group, Stanford Cancer Center
2005 – Stanford Hospital Ethics Committee
2005 – Northern California Cancer Center IRB Committee Member
2007 – Data Safety Monitoring Board Member, National Institute on Drug Abuse (NIDA)
2008 – Data Safety Monitoring Committee, Stanford Cancer Center
2010 – Reviewer, NIH/CSR Special Emphasis Panel: Health Disparities and Equity Promotion

Honors

1999 – 2001 Soros Faculty Scholar Award, Open Society Institute Project on Death in America
2004 Invited Visiting Scholar**,** Medical University of South Carolina Koppaka Family Foundation
2007 Stanford University School of Medicine Faculty Fellow

C. Selected Peer Reviewed Publications (in chronological order)

Crawley L, Payne R, Bolden J, et al. Palliative and end-of-life care in the African American community. *Journal of the American Medical Association* 2000; 284(19):1-4.

Crawley LM. African American participation in clinical trials: situating trust and trustworthiness. In: Meyer RE, (ed). *For the Health of the Public: Ensuring the Future of Clinical Research. Volume II of the Report of the AAMC Task Force on Clinical Research.* Washington, DC: Association of American Medical Colleges (2000).

Crawley LM. African-American participation in clinical trials: situating trust and trustworthiness. *Journal of the National Medical Association* 2001; 93:14S-17S. (reprint)

Crawley, LaVera M., Marshall, Patricia A., Lo, Bernard, Koenig, Barbara A. Strategies for Culturally Effective End-of-Life Care. *Annals of Internal Medicine* 2002; 136(9):673-9.

Crawley, LaVera M. Palliative Care in African American Communities. *Journal of Palliative Medicine* 2002; 5(5):775-9.

Koenig BA, Back A, Crawley L. Qualitative methods in end-of-life research: Recommendations to enhance the protection of human subjects. *Journal of Pain and Symptom Management* 2003; 25(4):S43-S52.

Crawley, LM. Racial, cultural, and ethnic factors influencing end-of-life care. *Journal of Palliative Medicine* 2005; 8(Supp 1): s58-69.

Crawley, LaVera M. The Paradox of Race in the Bidil Debate. *Journal of the National Medical Association* 2007; 99(7):821-2.

Crawley, LM, Ahn, DK, Winkleby, MA. Perceived medical discrimination and cancer screening behaviors of racial and ethnic minority adults. *Cancer Epidemiology Biomarkers & Prevention* 2008; 17(8)1937-44. Epub 2008 Aug 6

Richards, CT, Crawley, LM, Magnus, DC. Use of developmental delay in pediatric solid organ transplant listing decisions: Inconsistencies in standards across major pediatric transplant centers. *Pediatric Transplantation* 2008 2008;13(7):843-50.

Lee, Sandra Soo-Jin, Crawley, LaVera. Research 2.0: Social Networking and DTC Genomics. *American Journal of Bioethics* 2009; 9(6):35

Selected Publications (con't)

Crawley, LM, Hisaw, LD, Illes, J. Direct-to-consumer advertising in black and white: Racial differences in placement patterns of print advertisements for health products and messages. *Health Marketing Quarterly* 2009; 26(4):279-92.

McLaughlin, RM, Clarke Dur, T, Crawley, LM, Glaser, S. Are cancer registries unconstitutional? *Social Science & Medicine.* 2010; 70:1295-1300.

Crawley LM. Having a say: Agency and end-of-life decision-making in *The Chaneysville Incident*. *Journal of General Internal Medicine* 2010: 25(9):995-6.

Scott, CT, DeRouen MC, Crawley LaVera M. The language of hope: Therapeutic intent in stem cell trials. *AJOB Primary Research.* 2010: 1 (3): 4-11.

D. Research Support (Selected)

Stanford Center for Clinical and Translational Research and Education (SCCTER) 2010-2011
LaVera Crawley, (PI)
"Building Mutual Capacity for Community-based Outcomes Research in Childhood Bereavement"

Stanford Center for Clinical and Translational Research and Education (SCCTER) 2007 - 2009
Christopher Gardner, PhD (PI), LaVera Crawley and Randall Stafford, (Co-investigators)
"Improving Minority Recruitment for Randomized Clinical Trials Conducted at Stanford"

Children's Health Research Program, Lucille Packard Children's Hospital 2008- 2009
LaVera Crawley (PI)
"Analysis of HPV Vaccine Content in Adolescent Blogs and Social Media Sites"

National Cancer Institute (NIH) #K01PAR-01-016 LaVera Crawley (PI) 2003 – 2008
"Differential Trust & Cancer Care within Black Subgroups"

Greenwall Foundation LaVera Crawley, (PI) 2006 – 2008
"Ethnic Differences in Direct-to-Consumer Marketing"

California Healthcare Foundation LaVera Crawley (PI) 2005 – 2006
"The State of the Knowledge of the Impact of Racial, Cultural, and Ethnic Factors on Quality of End-of-Life Care in California"

The Nathan Cummings Foundation LaVera Crawley (PI) 2000 – 2001
"End of Life Education Needs Assessment of African American Physicians"

Open Society Institute Project on Death in America LaVera Crawley (PI) 1999 – 2001
"Improving End-of-Life Care for the Underserved through Targeted CME for African-American Physicians"